

F. O. BUELL'S STORE.

F. O. Buell came to Heber City in 1883 with a small collection of tinner's tools which, with his knowledge of tinsmithing, constituted his stock in trade. Although he began business in a small way he soon branched out into merchandise and through careful management and industry his business has steadily increased until the present and he is now reaching out to grasp new territory on the Reservation in which to extend his mercantile operations.

Soon after coming to Heber he

opened a shop on the present site of his store building and with a few boxes of candy began the merchandise business in connection with his tinsmithing. He feels that he has met with many obstacles and some opposition in his business career, but he has proved himself able to surmount the former and live down the later.

A branch store has already been established at Stockmore with C. W. Phelps in charge which is receiving a fair share of the trade in that locality. Another branch to be known as the

Buell Mercantile Company, has been launched at Theodore with J. W. Meadows as manager. A two-story store building is now in course of erection at that place and according to arrangements will be finished and stocked before the beginning of the new year.

His trade at home has materially increased the past season and during the months of October and November of this year, his receipts were double what they were on the corresponding months of last year.



Owen F. Buell

Lizzie Buell
Heber

FREDERICK O. BUELL

pioneer businessman and founder
of Buell's Store.

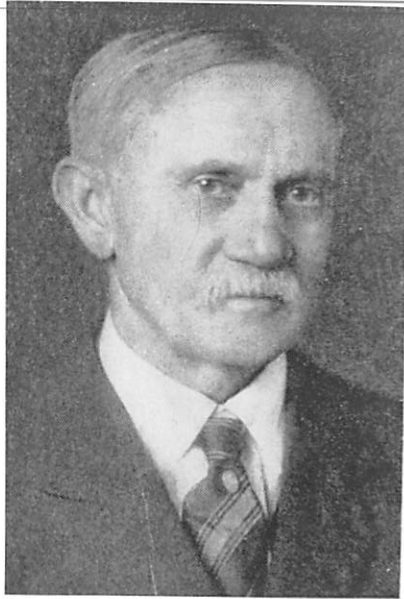
first self-service grocery business in Wasatch County. In 1944 the business was sold to Earl H. Smith & Sons, who now operate it.

MEAT MARKETS

Among the first meat markets operated in Heber was the one opened by Tom Clotworthy and Heber G. Crook in 1891. The Hicken brothers, Addison and John, then bought out the interests of Mr. Crook in 1892 and formed Clotworthy and Hicken, which continued until 1898 when the Hicken brothers bought Mr. Clotworthy's interests and the store became Hicken Brothers Butcher Shop. This store was located on the west side of Main Street at Center Street. Later they sold the site for construction of a bank and moved to the east side of Main Street between Center and First South. Here they conducted a very successful business under the name Hicken Bros. Meat Market.

The meat was stored in a room known as the "ice box," and was hung on large hooks. Ice to keep the room cool was cut from frozen ponds or lakes in the winter and packed in sawdust at ice houses until it was needed in the summer. When a customer bought meat, a large piece such as a quarter of a beef would be brought from the ice box, thrown on the cutting block and then cut to the wishes of the customer.

The Hicken brothers had a reputation for the best sausage in the valley, and through honest dealing and fair treatment to their customers conducted a fine business until 1910 when they sold their interests to



SPECIAL FOR CASH

FOR A FEW DAYS ONLY.

GLASS AND CHINA JUGS AT GREATLY REDUCED PRICES

Fruit Bottles, Pints per doz.	\$.55
" " Quarts " "	.65
" " 2 " " "	.75
Crocks, per gallon	.15
Sugar per sack,	6.00
3 Foot Harpoon Forks,	1.00
3/8-Inch Rope per pound,	.12 1/2
Hams, " "	.10
Rolled Oats, 6 pounds for	.25
Arbuckles Coffee per package,	.15
All other brands of Coffee 2 packages for	.25
Schillings Tea	.20

F. O. BUELL.

Christmas Greeting

We have one of the largest and best lines of
Xmas goods consisting of

Dolls and Doll Carriages for Girls

Skates and Sleds for Boys.

Iron Toys, Also Dishes and Vases for all
CANDIES, NUTS, RAISINS, AND CURRANTS.

We are offering our entire line of Men's and Boys

Clothing at Half Price

This is one of the best bargains ever offered
to the people of Wasatch County in the
clothing line.

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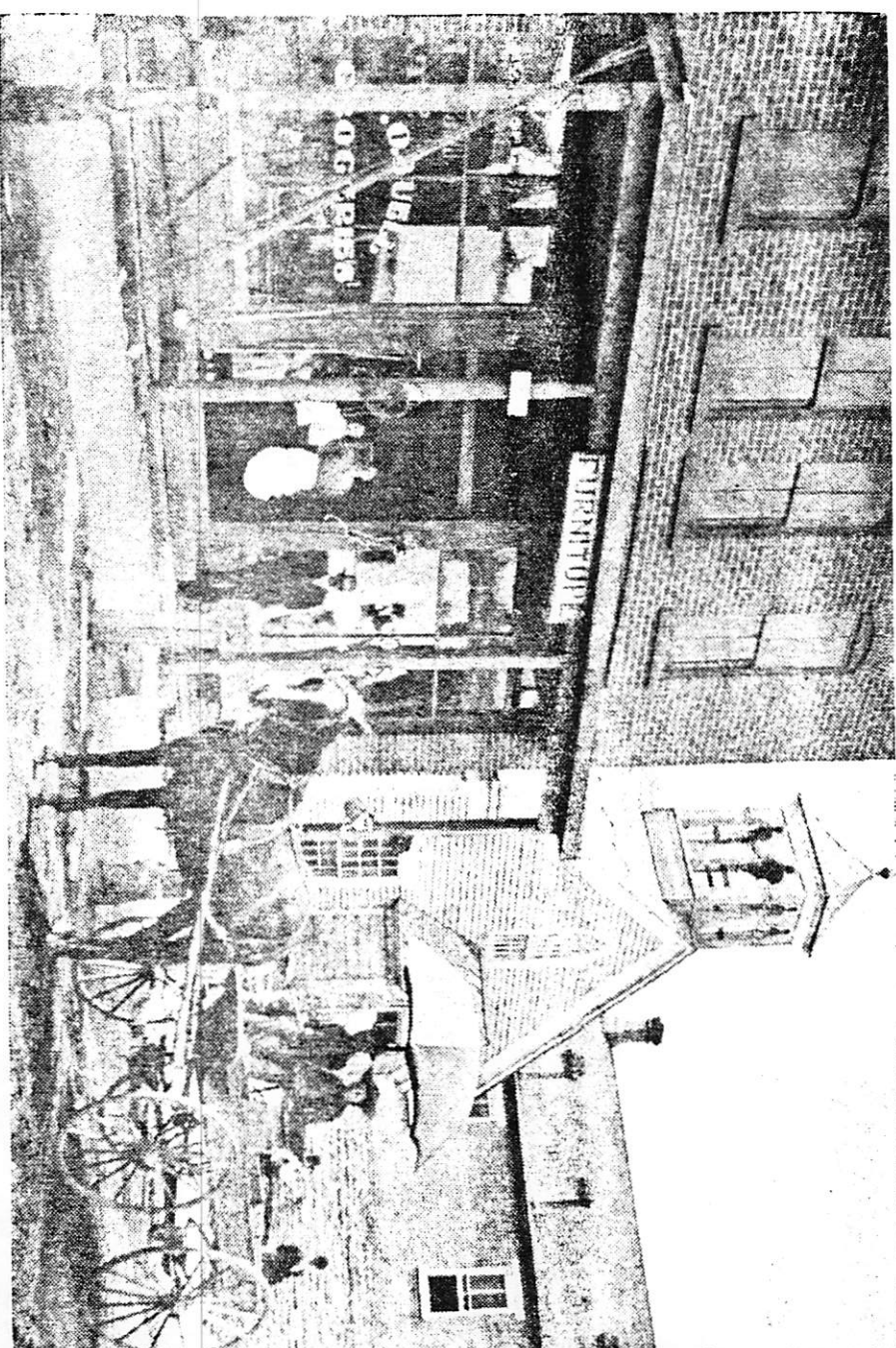
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BUELL'S STORE, Heber, Utah.

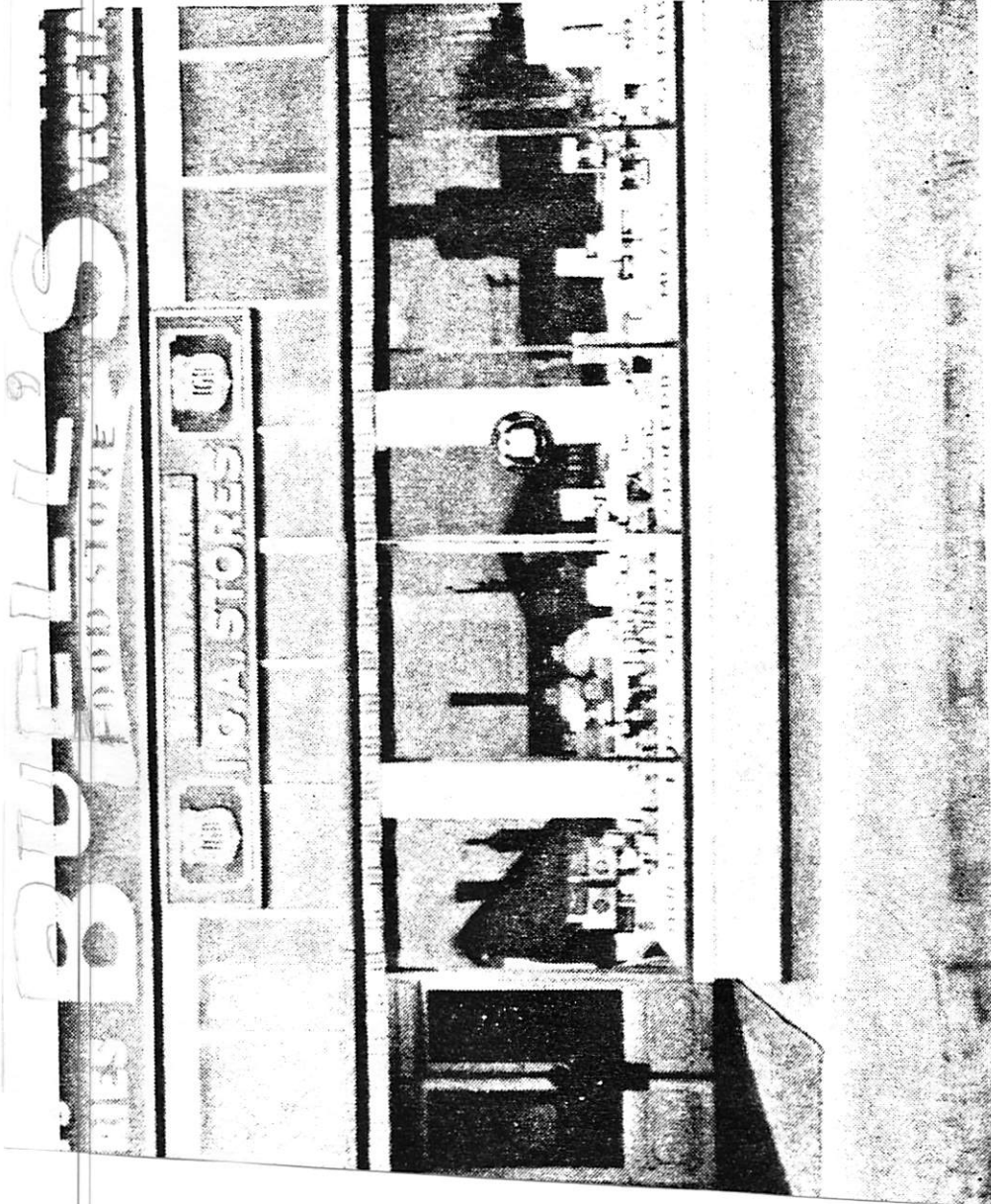
Waverly Dec 1906

... AND THE BARREN PLACE IS A FRUITFUL FIELD

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F. O. Buell's store which was built in 1894. Shown in this picture, taken in 1902, are F. O. Buell and clerks in front of the store and Owen and Golda Buell in the delivery wagon on the street. To the north of the building is the old Social Hall built in 1873.



Food Store in 1934 as it was remodeled and operated under the ownership and
 ment of Owen F. Buell.



Owen F. Buell



Lizzie Buell
 Secretary-Treasurer